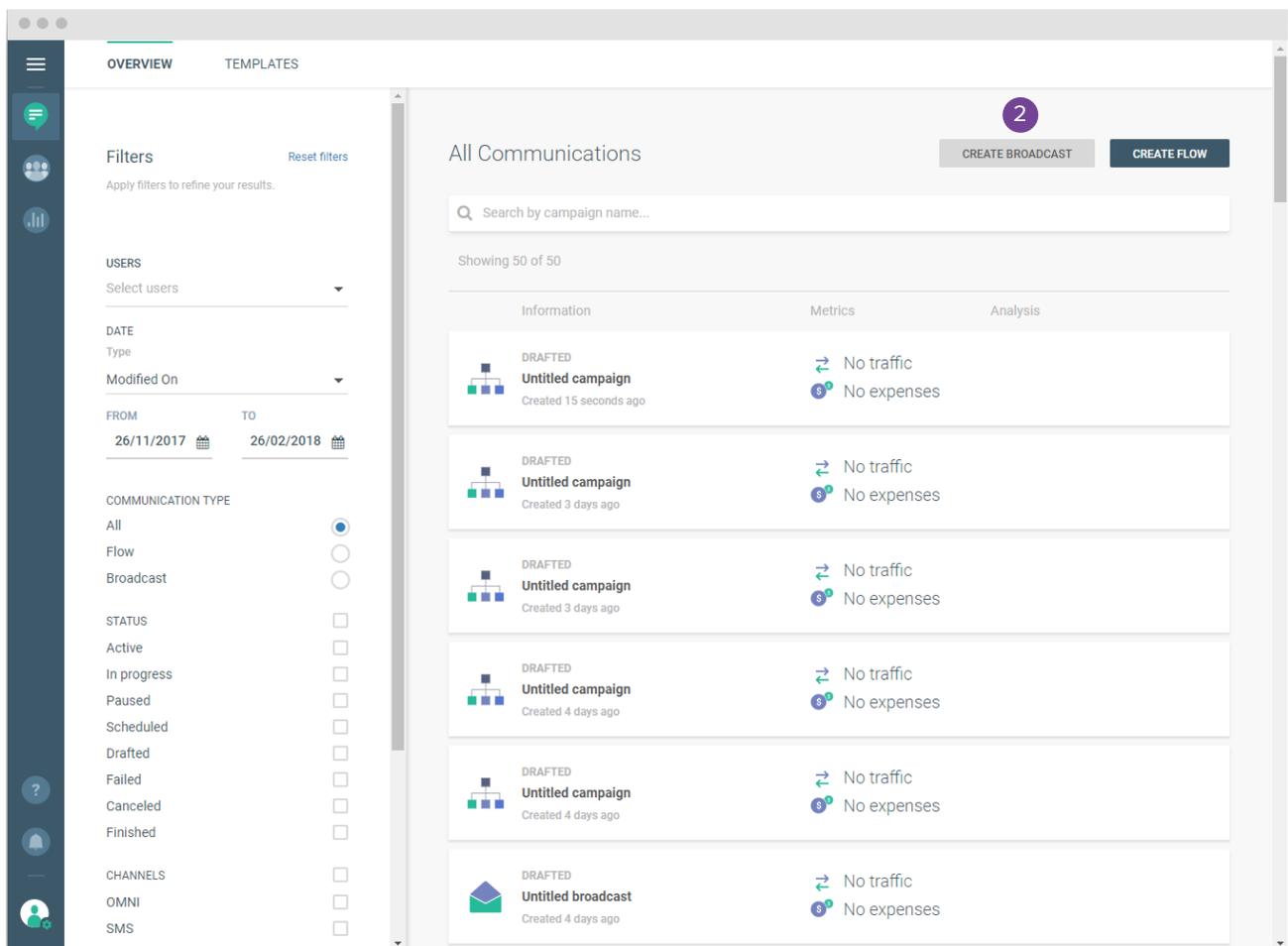


Communicate

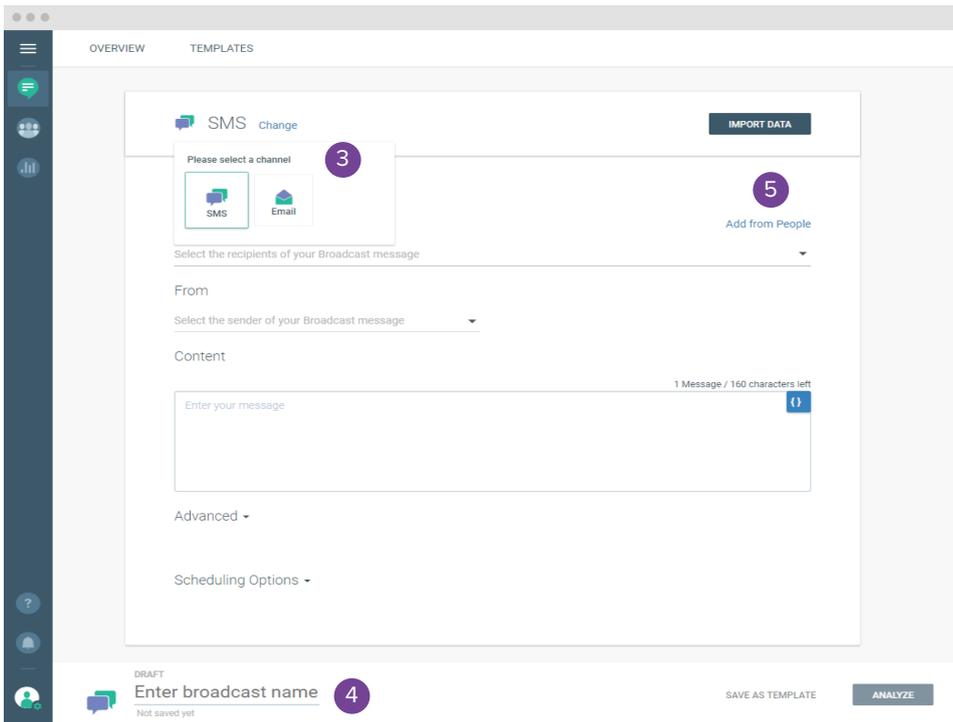
Send a broadcast communication to a segment or tag



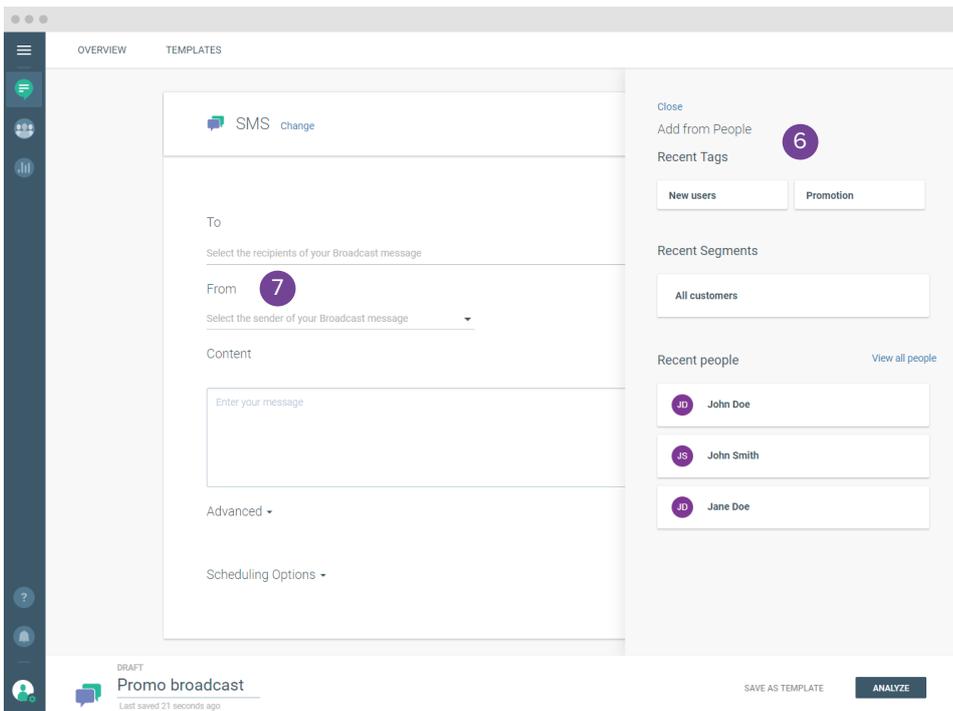
1. Go to sms.smsrain.com
2. Click the **CREATE BROADCAST** button.



3. Choose a channel from the options displayed. (mandatory)
4. Set a name for the broadcast. (mandatory)
5. Click the “Add from people” link on the top left.



6. Choose the segment or a tag that you want the broadcast to go to from the options shown.
 - a. If you need to see more items, click on the ‘View all tags’ or ‘View all segments’ links.
7. Select a sender from the drop-down list.



8. Enter the content of the message.
9. Click the **ANALYZE** button.
 - a. Errors will be flagged for rectification.
 - b. If everything is OK, click **LAUNCH**.

