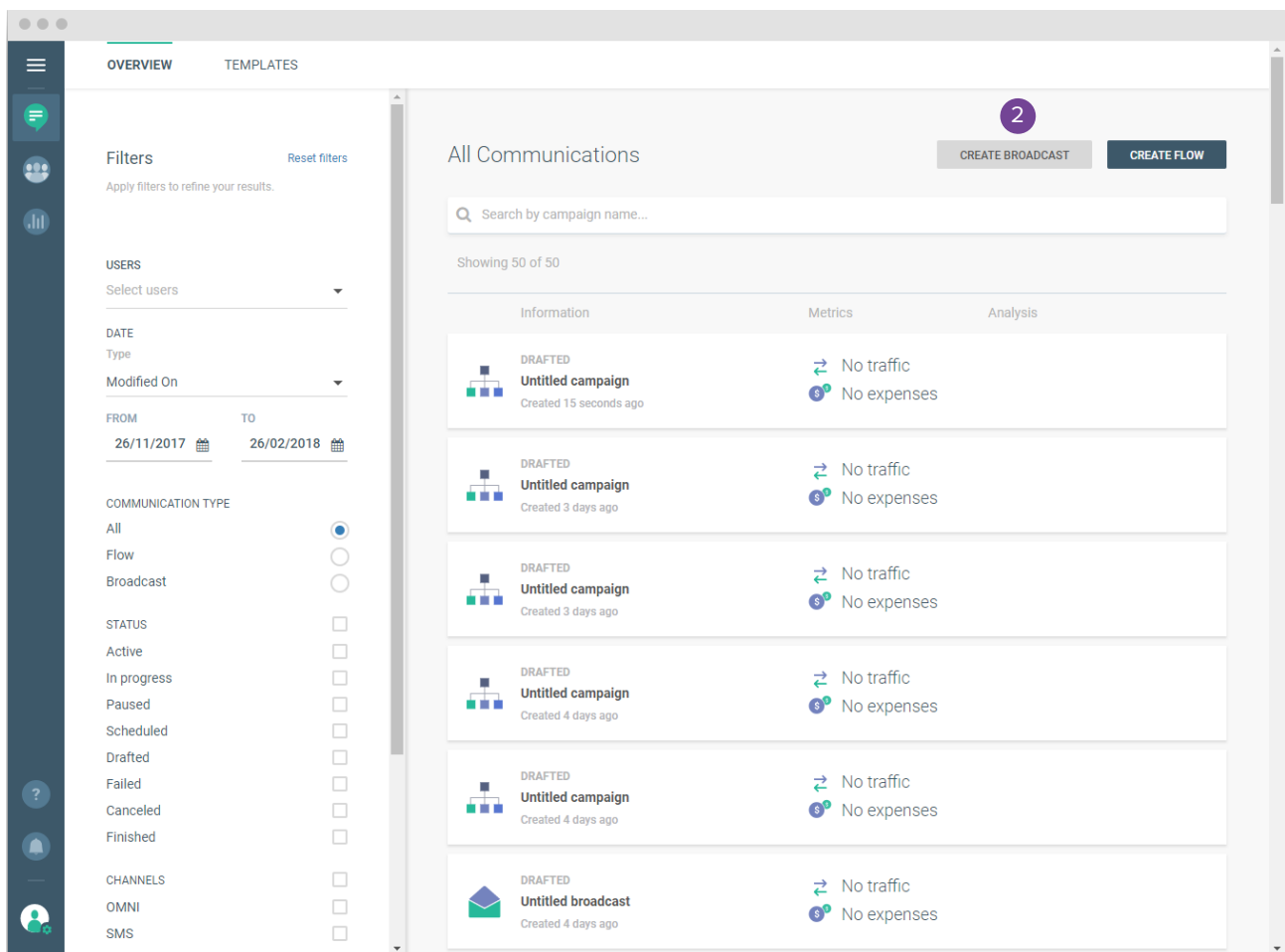


Communicate

Send a broadcast communication to a segment or tag



1. Go to sms.smsrain.com
2. Click the **CREATE BROADCAST** button.



3. Choose a channel from the options displayed. (mandatory)
4. Set a name for the broadcast. (mandatory)
5. Click the “Add from people” link on the top left.

The screenshot shows the 'TEMPLATES' tab in the broadcast creation interface. At the top, there's a 'Please select a channel' section with 'SMS' and 'Email' options, with a purple circle '3' next to it. To the right, there's an 'Add from People' link with a purple circle '5'. Below these, there's a 'From' dropdown menu with a purple circle '4' next to it. The main content area has a text input field for the message content, with a character count '1 Message / 160 characters left'. At the bottom, there's a 'DRAFT' section with the text 'Enter broadcast name' and a purple circle '4' next to it. There are also 'SAVE AS TEMPLATE' and 'ANALYZE' buttons.

6. Choose the segment or a tag that you want the broadcast to go to from the options shown.
 - a. If you need to see more items, click on the ‘View all tags’ or ‘View all segments’ links.
7. Select a sender from the drop-down list.

The screenshot shows the broadcast creation interface with a right-hand sidebar. The sidebar has a 'Close' link, an 'Add from People' link with a purple circle '6', and sections for 'Recent Tags' (with 'New users' and 'Promotion' buttons), 'Recent Segments' (with 'All customers' button), and 'Recent people' (with 'John Doe', 'John Smith', and 'Jane Doe' entries and a 'View all people' link). The main content area shows the 'From' dropdown menu with a purple circle '7' next to it. The 'DRAFT' section at the bottom shows 'Promo broadcast' with a timestamp 'Last saved 21 seconds ago'.

8. Enter the content of the message.
9. Click the **ANALYZE** button.
 - a. Errors will be flagged for rectification.
 - b. If everything is OK, click **LAUNCH**.

OVERVIEW TEMPLATES

SMS change IMPORT DATA

To Add from People

All customers x

From My company

Content 8

1 Message / 136 characters left

New product is in stock!

Advanced

Scheduling Options

DRAFT

Promo broadcast

Last saved 4 seconds ago

SAVE AS TEMPLATE ANALYZE 9